

# Future of Intelligence

## Artificial Intelligence Masterclass



### Executive Certification Program to become Artificial Intelligence Expert

The masterclass is a designed Education Program to become a AI Expert with accredited diploma.

The objective is the become a applied Artificial Intelligence SenseMaker that translates the technology megatrends into strategic choices of how to apply AI. Learn how to define a AI roadmap to

- Digitalize + Automation
- Learning + Adaptation
- Reasoning + Problem Solving
- Perception + Sensing
- Natural Language Processing
- Planning + Decision Making
- Knowledge Representation
- Machine Learning
- Autonomy
- Creativity + Innovation
- Parallel Processing
- Expertise + Specialization
- Sentiment Analysis
- Data Interpretation
- Pattern Recognition

The program examines Intelligence in different setting with the latest management insight and operational practices on what not to do, where to differentiate and what to focus. Exploring the strategic options of where, when and how to automate intelligence in order to transform and innovate.

### Artificial Intelligence Sensemaker

AI is about connecting the physical-, digital-, and virtual world. AI changes every aspect of our lives, society, business, and economy as we know it. Widely misunderstood, AI is still in its infant stage! An AI expert makes sense of where and how to deliver AI solution for impact.

You will leave the Masterclass with a solid understand of AI and the future of Intelligence. You will be empowered with the latest practice on how to apply AI topics to define where and how to realize it in operational settings.

### AGENDA

- 9:00 Opening remarks  
Future of Intelligence  
*Nuts & bolts of AI*
- 10.00 Artificial Intelligence Megatrends  
*Translate Future Trends into AI Opportunities*  
What not to do, where to be different and what to focus
- 11.00 Artificial Intelligence Roadmap  
Spot opportunities and challenges  
How to automate, where to transform and when to innovate
- 13.00 Outline AI roadmap
- 14.00 Conclusion and Ceremony



- Receive a Artificial intelligence Expert Certificate
- Become a Applied AI Sensemaker
- Get access to the Megatrend Compendium 2050
- The Masterclass is taught by the leading authority on strategist that ignited the Digital and Industry 4.0 themes of today.

