

THE NUTS + BOLTS

OF

Digitalization

Connectivity and Sensors

Product, workflow and service design and development, including smart automation, sensors, hardware, embedded software, guided by Agile and workflow experts.

Digital Engineering

Customer-centric, data-driven engineering and product lifecycle management, powered by digital twin technology.

Digital Operations

EZE Shop floor-to-top floor integration with execution systems (MES), operations management (MOM), connected workers, robotics, 3D printing and AI-powered production.

Executive Education Certification Program to become a Digital Expert

The masterclass is a designed Executive Program to become a Digital Expert with accredited diploma.

The objective is to become a digital sensemaker that translates 3 waves of the digital (R)evolution (17 megatrends) into strategic choices of how to digitalize. Learn how to define a digital roadmap from digital connectivity and sensors to digital engineering and digital operations.

The program examines digitization in different settings with the latest management insight and operational practices on what not to do, where to differentiate and what to focus in digitalization. Exploring the strategic options of where to automate, integrate, optimize and align in order to transform and innovate.

The Digital Sensemaker

Digitalization is about connecting the physical-, digital-, and virtual world. Digital technologies have changed every aspect of our lives, society, business, and economy as we know it. Widely misunderstood, digitalization is still in its infant stage! A digital expert makes sense of where and how to deliver digital solutions for impact.

You will leave the Masterclass with a solid understanding of how to digitalize. Anticipating the megatrends of the digital (R)evolution into strategic options. Empowered with the latest practice on how to apply Digitalization topics to define where and how to realize it in operational settings.

The Masterclass is taught by the leading authority on a strategist that ignited the Digital themes of today.

AGENDA

9:00	Opening remarks
	Nuts & bolts of Digitalization
10.00	Digital Megatrends <i>Translate Future Trends into Digital Opportunities</i>
	What not to do, where to be different and what to focus
11.00	How to digitize Spot opportunities and challenges
	How to automate, where to transform and when to innovate
13.00	Digital roadmap
14.00	Conclusion and Ceremony



- Receive a Digital Expert Certificate
- Become a Digital Sensemaker of the Digital (R)evolution
- Digitize Everything, everywhere at the same time. Stay ahead of the where and when.

For more information on bookings, please email us directly at contact@von-scheel.com