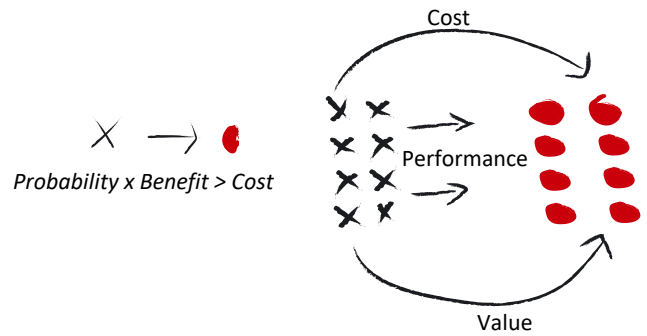


Strategy

IN THE

AGE OF DISRUPTION



Executive Education Certification Program to become a Strategist

The masterclass is designed Executive Education Program to become a Strategist with accredited diploma.

The objective is the empower for executive teams to examining the megatrends, learn how to anticipate change and explore strategic options based on the latest management practices insight.

The Clairvoyant

Strategy is about taking informed decisions on what not to do, where to differentiate and what to focus on A strategist is a clairvoyant that see what other are unable to see.

The program examines how strategy is applied with the latest management insight on strategy positioning, decision-making, and builds the rare ability to anticipate change before they impact.

You will leave the Masterclass with an initial understand of how to translate megatrends into strategy, strategic positioning, strategic choices and strategy execution knowledge of how to respond to the opportunities, and to detect where to transform and when to innovate.

The Masterclass is taught by the leading authority on strategist of our times that ignited the Industry 4.0 + Digital themes of today.

AGENDA

9:00

Opening remarks

Futurize 101

Megatrends that will shape the next decade

10.00

Strategize 101

Translate Future Trends into Opportunities

What not to do, where to be different and what to focus

11.00

Superpower 101

Think Functionally, Act Strategically

Create the Future while Manage the Present

14.00

Conclusion and Ceremony



- Receive a Strategy Diploma
- Anticipate change before it impacts
- Get the latest management practice on Strategy

For more information on bookings, please email us directly at contact@von-scheel.com