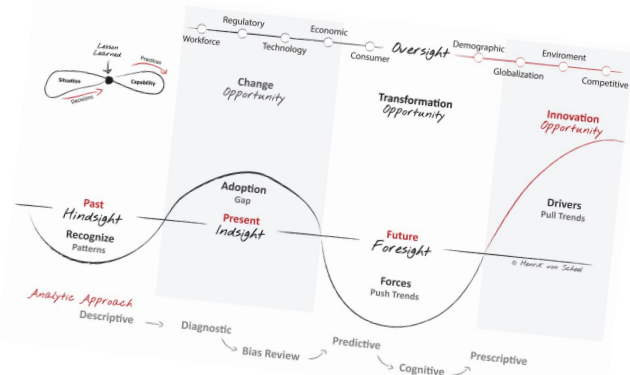


Master the art of *Trendspotting*



Executive Education Certification Program to become a Futurist

The masterclass is designed Executive Education Program to become a Futurist with accredited diploma.

The objective is the empower apply fresh thinking, latest strategic foresight and deep insight on management practices today.

The Alchemist

A futurist is the Alchemist of strategy. The program examines foresight methodologies and how to apply strategic foresight, insight, hindsight to achieve oversight.

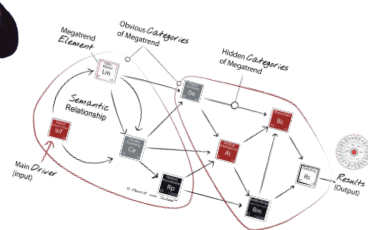
The program builds the capabilities to spot trends and bestows the participant with the rare ability to anticipate change before they impact. Bringing futures thinking into strategy.

Become the 2050 Megatrends Compendium expert and understand the forces and drives that shapes the next decade.

You will leave the Masterclass with an initial understand of how to spot trends, anticipate change, and translate disruption into strategic choices of how to respond, and to detect where to transform and when to innovate to future-proof organisations.

The Masterclass is taught by the most influential futurist of our times that ignited the Industry 4.0 + Digital themes of today.

AGENDA	
9:00	Opening remarks Strategic Foresight Megatrends that will shape the next decade Forces and Drivers
10.00	Hindsight Learning from the Past Insight <i>Outsmart Your Own Biases</i>
11.00	The Superpower of Oversight <i>Translate Future Trends into Opportunities</i>
14.00	Conclusion and Ceremony



- Receive a Futurist Diploma
- Become the 2050 Megatrend Compendium Expert
- Get the latest management practice on Trendspotting